

For Immediate Release

February 18, 2021

Ready For My Shot

Vaccine Priority Campaign Launched

Ready for My Shot is a pop-up advocacy campaign to call on Canada's provincial governments to clearly identify adults with Down syndrome and other developmental disabilities as high priority for the COVID vaccine.

We are a grassroots group of concerned family members who have a loved one with a developmental disability.

Health officials in Canada have not named these high-risk people as a vaccine priority, or if they have, their policy is incomplete. This is despite the [evidence](#) that people with developmental disabilities are at high risk for contracting and dying from COVID.

Our video is now available: [Ready For My Shot](#). The model featured, Gary, is 64 years old and despite underlying health conditions he is not currently eligible for priority vaccination.

The **Ready for My Shot** campaign is designed to support self-advocates, families, caregivers and allies to do their own advocacy work - but we need help.

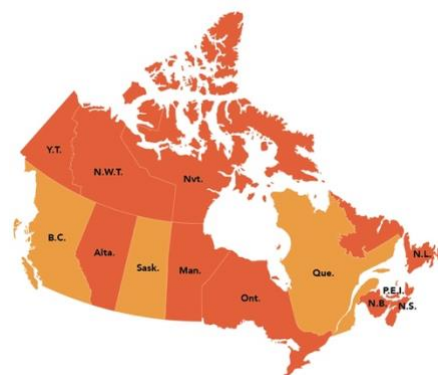
To reach a broad audience with the launch of this unique initiative, we are seeking media coverage and social media support. Please consider sharing on social media or running a story on this campaign.

Our team is available via Zoom for interviews, podcasts, and video segments, and socially distanced in-person media availability can be arranged in some locations.

Media contact:

Mike Waddingham hello@readyformyshot.ca

Website: [ReadyForMyShot.ca](https://www.readyformyshot.ca)



Progress Map (see next page)

Source: <https://www.readyformyshot.ca/status>

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Ready for My Shot Campaign

Setting the Right Priorities for COVID Vaccination

