Backgrounder

February 2021

"If I get the vaccine, my life can go on." Gary, age 64

Ready for My Shot is a pop-up advocacy campaign to call on Canada's provincial governments to clearly identify adults with Down syndrome and other developmental disabilities as high priority for the COVID vaccine.

We are a grassroots group of concerned family members who have a loved one with a developmental disability.

Provinces in Canada have not named these high-risk people as a vaccine priority, or if they have, their policy is vague. This is despite the <u>evidence</u> that people with developmental disabilities are at high risk for contracting and dying from COVID.

Ready for My Shot is a Canada-wide campaign that offers materials for advocacy: a video, website, social media content and resources. Our website features supporting research, associated media coverage, a sample letter to send to your provincial politicians and links to existing petitions.

Our campaign is designed to support self-advocates, families, caregivers and allies to do their own advocacy work.

What Can I Do?

- 1. Visit the website <u>ReadyForMyShot.ca</u>.
- 2. Sign up for email updates at <u>readyformyshot.ca/email-sign-up</u>.
- 3. Share our <u>campaign video</u>.
- 4. Follow us on Twitter: <u>@ReadyForMyShot</u>
- 5. Follow us on Facebook: <u>facebook.com/ReadyForMyShot/</u>
- 6. Share our social media content with your followers.
- 7. Use the #ReadyForMyShot hashtag in your social media

~ Thank you for your interest and support! ~